

Rep Order# 6862025 Ver# 7 Mod# 2 Status Confirmed Traffic Order# 213440 Printed: 10/12/2012 4:52 PM 1 of 3  
EC'd Yes Last Received: 10/12/2012 3:34 PM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) BENNETT FOR INDIANA  
Product BENNETT FOR INDIANA  
Estimate#  
Buyer LIZ BRADENDER  
Phone#  
Fax#  
Agency ( ) BRABENDER COX  
1218 GRANDVIEW AVE, 1ST FLOOR  
PTTSBURGH, PA 15211  
Agency C/P1/P2/E  
Flight Dates 10/15/2012 - 10/21/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	630A-7A	NEWS	:30	\$450.00	10/15-10/19	5	1	5	\$2,250.00	
	2	M-F	7A-8A	EARLY SHOW	:30	\$350.00	10/15-10/19	5	1	5	\$1,750.00	
	3	M-F	8A-9A	EARLY SHOW II	:30	\$150.00	10/15-10/19	5	1	5	\$750.00	
	4	M-F	11A-12P	PRICE IS RIGHT	:30	\$300.00	10/15-10/19	5	1	5	\$1,500.00	
	5	M-F	12P-1230P	NEWS	:30	\$400.00	10/15-10/19	5	1	5	\$2,000.00	
	6	M-TU,TH	4P-5P	ANDERSON COOPER	:30	\$300.00	10/15-10/18	3	1	3	\$900.00	
	7	M-F	5P-530P	NEWS	:30	\$600.00	10/15-10/19	5	1	5	\$3,000.00	
	8	M-F	530P-6P	NEWS	:30	\$600.00	10/15-10/19	5	1	5	\$3,000.00	
	9	M-F	6P-630P	NEWS	:30	\$600.00	10/15-10/19	5	1	5	\$3,000.00	
	10	M,W,F	630P-7P	CBS EVENING NEWS	:30	\$700.00	10/15-10/19	3	1	3	\$2,100.00	
	11	TU-W,F	7P-730P	INSIDE EDITION	:30	\$550.00	10/16-10/19	3	1	3	\$1,650.00	
Buyline Comment: MOVED 10/15 TO 10/16 DUE DEBATE												
	12	M-F	11P-1135P	NEWS	:30	\$900.00	10/15-10/19	5	1	5	\$4,500.00	
	13	M	10P-11P	HAWAII 5-0	:30	\$2,200.00	10/15-10/15	1	1	1	\$2,200.00	
	14	TU	8P-9P	NCIS	:30	\$3,000.00	10/16-10/16	1	1	1	\$3,000.00	

Rep Order# 6862025 Ver# 7 Mod# 2 Status Confirmed Traffic Order# 213440 Printed: 10/12/2012 4:52 PM 2 of 3  
EC'd Yes Last Received: 10/12/2012 3:34 PM Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN Agency ( ) BRABENDER COX Rep Firm ( ) PHILADELPHIA  
Advertiser ( ) BENNETT FOR INDIANA 1218 GRANDVIEW AVE, 1ST FLOOR Sales Office ( ) KATE BRADY  
Product BENNETT FOR INDIANA PTTSBURGH, PA 15211 Salesperson ( )  
Estimate# Agency C/P1/P2/E Flight Dates 10/15/2012 - 10/21/2012 Salesperson Phone# 215-567-6005  
Buyer LIZ BRADENDER Hiatus Weeks Salesperson FAX# 215-567-5938  
Phone#  
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	W	10P-11P	CSI	:30	\$1,600.00	10/17-10/17	1	1	1	\$1,600.00	
	16	F	9P-10P	CRIMETIME	:30	\$1,600.00	10/19-10/19	1	1	1	\$1,600.00	
	17	SA-SU	6P-630P	NEWS	:30	\$400.00	10/20-10/21	2	1	2	\$800.00	
	18	SA	10P-11P	48 HOURS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	19	SU	6A-9A	DAYBREAK	:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
	20	SU	9A-1030A	CBS SUN MORN	:30	\$700.00	10/21-10/21	1	1	1	\$700.00	
	21	SU	6P-630P	NEWS	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	22	SU	7P-8P	60 MINUTES	:30	\$2,000.00	10/21-10/21	1	1	1	\$2,000.00	
	23	SU	11P-1135P	NEWS	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	24	M-F	430A-459A	THIS MORNING	:30	\$50.00	10/15-10/19	1	1	1	\$50.00	
	25	M-F	530A-6A	NEWS	:30	\$250.00	10/15-10/19	4	1	4	\$1,000.00	
	26	M-F	5A-530A	NEWS	:30	\$150.00	10/15-10/19	3	1	3	\$450.00	
	27	M-F	135A-210A	NEWS REPEAT	:30	\$50.00	10/15-10/19	3	1	3	\$150.00	

---REPORT TOTALS---  
Report Totals: 77 / \$42,450.00

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) BRABENDER COX	Rep Firm	
Advertiser	( ) BENNETT FOR INDIANA		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	( ) PHILADELPHIA
Product	BENNETT FOR INDIANA		PTTSBURGH, PA 15211	Salesperson	( ) KATE BRADY
Estimate#		Agency C/P1/P2/E			
Buyer	LIZ BRADENDER	Flight Dates	10/15/2012 - 10/21/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---SALES MONTHLY TOTALS---

Oct 12: 77 / \$42,450.00  
 Sales Totals: 77 / \$42,450.00  
 Station Totals: 77 / \$42,450.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$124,853	CABL	0%	WISH	34%	WNDY	1%	WRTV	14%	WTHR	40%
		WFTV	0%	WXIN	11%						

Books null  
 Demos RA35+

---Agency Comment---  
 AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---  
 CASH IN ADVANCE

Spot Manager: All, 10/15/12-10/21/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06862025													

WISH	POL/Bennett for Indiana BENNETT FOF	Inside Edition	658-730p	:30	10/15/12	M-F 7-730p	\$550.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS Morning News	430-5a	:30	10/15/12	4:54:34 AM CBS Morning News	\$50.00	P4
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 5am	5-530a	:30	10/15/12	5:19:52 AM Daybreak @ 5am	\$150.00	P4
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	558-7a	:30	10/15/12	6:51:24 AM Daybreak @ 6	\$450.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @7a	7-8a	:30	10/15/12	7:36:08 AM CBS This Morning	\$350.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	10/15/12	8:26:41 AM CBS This Morning	\$150.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Price Is Right	1058-12p	:30	10/15/12	10:58:26 AM Price Is Right	\$300.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Noon News	1158a-1230p	:30	10/15/12	12:10:18 PM Noon News	\$400.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Anderson Cooper	357-5p	:30	10/15/12	4:18:48 PM M-F 4p-5p	\$300.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @5p	5-530p	:30	10/15/12	5:27:00 PM News 8 @5	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 530p	558-630p	:30	10/15/12	5:40:31 PM News 8 @530	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS Evening News	630-7p	:30	10/15/12	6:12:33 PM News 8 @6	\$700.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Monday 10-11p	958-11p	:30	10/15/12	10:15:04 PM Mon Hour 3	\$2,200.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 11 M-F	11-1135p	:30	10/15/12	11:06:16 PM LN M-F	\$900.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	M-F News 8 Repeat	137-211a	:30	10/15/12	1:52:57 XM M-F News 8 Repeat	\$50.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Anderson Cooper	357-5p	:30	10/16/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @5p	5-530p	:30	10/16/12	News 8 @5	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Price Is Right	1058-12p	:30	10/16/12	Price Is Right	\$300.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	10/16/12	CBS This Morning	\$150.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @530am	530-6a	:30	10/16/12	Daybreak @ 530am	\$250.00	P4
WISH	POL/Bennett for Indiana BENNETT FOF	M-F News 8 Repeat	137-211a	:30	10/16/12	M-F News 8 Repeat	\$50.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Noon News	1158a-1230p	:30	10/16/12	Noon News	\$400.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @6	558-630p	:30	10/16/12	News 8 @6	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Tuesday 8-9p	758-9p	:30	10/16/12	Tue Hour 1	\$3,000.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 530p	530-6p	:30	10/16/12	News 8 @530	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @7a	7-8a	:30	10/16/12	CBS This Morning	\$350.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 11 M-F	11-1135p	:30	10/16/12	LN M-F	\$900.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	558-7a	:30	10/16/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @5p	5-530p	:30	10/17/12	News 8 @5	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	M-F News 8 Repeat	137-211a	:30	10/17/12	M-F News 8 Repeat	\$50.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	10/17/12	CBS This Morning	\$150.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 530p	530-6p	:30	10/17/12	News 8 @530	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Price Is Right	1058-12p	:30	10/17/12	Price Is Right	\$300.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS Evening News	630-7p	:30	10/17/12	CBS Evening News	\$700.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	558-7a	:30	10/17/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 5am	5-530a	:30	10/17/12	Daybreak @ 5am	\$150.00	P4
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 11 M-F	11-1135p	:30	10/17/12	LN M-F	\$900.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @7a	7-8a	:30	10/17/12	CBS This Morning	\$350.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @530am	530-6a	:30	10/17/12	Daybreak @ 530am	\$250.00	P4
WISH	POL/Bennett for Indiana BENNETT FOF	Inside Edition	658-730p	:30	10/17/12	M-F 7-730p	\$550.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Noon News	1158a-1230p	:30	10/17/12	Noon News	\$400.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @6	558-630p	:30	10/17/12	News 8 @6	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Wednesday 10-11p	958-11p	:30	10/17/12	Wed Hour 3	\$1,600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	558-7a	:30	10/18/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	10/18/12	CBS This Morning	\$150.00	P3

[Filtered by: ] [Sorted by: Alt Order #]

Spot Manager: All, 10/15/12-10/21/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06862025														
WISH	POL/Bennett for Indiana BENNETT	FOF		Noon News		1158a-1230p	:30	10/18/12		Noon News		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Anderson Cooper		357-5p	:30	10/18/12		M-F 4p-5p		\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @ 11 M-F		11-1135p	:30	10/18/12		LN M-F		\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @5p		5-530p	:30	10/18/12		News 8 @5		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Price Is Right		1058-12p	:30	10/18/12		Price Is Right		\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		CBS This Morning @7a		7-8a	:30	10/18/12		CBS This Morning		\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @ 530p		530-6p	:30	10/18/12		News 8 @530		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @6		558-630p	:30	10/18/12		News 8 @6		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Daybreak @530am		530-6a	:30	10/18/12		Daybreak @ 530am		\$250.00		P4
WISH	POL/Bennett for Indiana BENNETT	FOF		Daybreak @ 5am		5-530a	:30	10/18/12		Daybreak @ 5am		\$150.00		P4
WISH	POL/Bennett for Indiana BENNETT	FOF		CBS Evening News		630-7p	:30	10/19/12		CBS Evening News		\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @6		558-630p	:30	10/19/12		News 8 @6		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @ 11 M-F		11-1135p	:30	10/19/12		LN M-F		\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @ 530p		530-6p	:30	10/19/12		News 8 @530		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Friday 9-10p		858-10p	:30	10/19/12		Fri Hour 2		\$1,600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Inside Edition		658-730p	:30	10/19/12		M-F 7-730p		\$550.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		CBS This Morning @8		8-9a	:30	10/19/12		CBS This Morning		\$150.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Daybreak @ 6		558-7a	:30	10/19/12		Daybreak @ 6		\$450.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Price Is Right		1058-12p	:30	10/19/12		Price Is Right		\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Daybreak @530am		530-6a	:30	10/19/12		Daybreak @ 530am		\$250.00		P4
WISH	POL/Bennett for Indiana BENNETT	FOF		CBS This Morning @7a		7-8a	:30	10/19/12		CBS This Morning		\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @5p		5-530p	:30	10/19/12		News 8 @5		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Noon News		1158a-1230p	:30	10/19/12		Noon News		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Early News Sa/Su		(6:00:00 PM-6:30	:30	10/20/12		EN (Sa-Su)		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Saturday 10-11p		958-11p	:30	10/20/12		Sat Hour 3		\$1,000.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 Weekend/Sunday		(6:00:00 PM-6:30	:30	10/21/12		News 8 Weekend/S		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		CBS Sunday Morning		858-1030a	:30	10/21/12		CBS Sunday Morni		\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Sunday 7-8p		658-8p	:30	10/21/12		Sun Hour 1		\$2,000.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Early News Sa/Su		(6:00:00 PM-6:30	:30	10/21/12		EN (Sa-Su)		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		Daybreak Sunday		558-9a	:30	10/21/12		Daybreak Sunday		\$200.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF		News 8 @ 11 Sunday		11-1130p	:30	10/21/12		LN Su		\$900.00		P3

\$42,450.00

\$42,450.00

[Filtered by: ] [Sorted by: Alt Order #]

WIDEORBIT

REPORT

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

09/26/2012

I, BRABENDERCOX LLC,

being/on behalf of: TONY BENNETT, a legally

qualified candidate of the REPUBLICAN political

party for the office of: \_\_\_\_\_

in the 2012PRIMARY ELECTION

election to be held on: NOVEMBER 6TH 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

BENNETT FOR INDIANA

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACOB V BRADLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/26/2012

Date

Liz Brabender Kundu

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, BRABENDERCXLLC  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**                      ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kunda

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

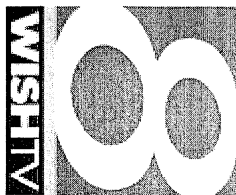
printed name

09/26/2012

date



## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213440-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213440
Alt Order #	06862025
Deal #	
Order Flight	10/15/12 - 10/21/12

**Billing Address:**

Brabender Cox  
 Attention: Accounts Payable  
 1218 Grandview Avenue  
 1st Floor  
 Pittsburgh, PA 15211  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	BN4I
Product Code	

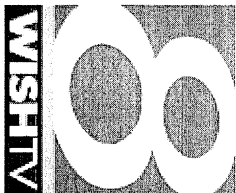
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	6:55 AM	BCTB1202H	\$450.00		3
	WISH			Tu	10/16/12	:30	6:38 AM	BCTB1202H	\$450.00		1
	WISH			W	10/17/12	:30	6:29 AM	BCTB1202H	\$450.00		5
	WISH			Th	10/18/12	:30	6:37 AM	BCTB1202H	\$450.00		2
	WISH			F	10/19/12	:30	6:10 AM	BCTB1202H	\$450.00		4
2	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	7:41 AM	BCTB1202H	\$350.00		3
	WISH			Tu	10/16/12	:30	7:59 AM	BCTB1202H	\$350.00		2
	WISH			W	10/17/12	:30	7:29 AM	BCTB1202H	\$350.00		1
	WISH			Th	10/18/12	:30	7:55 AM	BCTB1202H	\$350.00		5
	WISH			F	10/19/12	:30	7:59 AM	BCTB1202H	\$350.00		4
3	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	8:25 AM	BCTB1202H	\$150.00		2
	WISH			Tu	10/16/12	:30	8:48 AM	BCTB1202H	\$150.00		1
	WISH			W	10/17/12	:30	8:27 AM	BCTB1202H	\$150.00		4
	WISH			Th	10/18/12	:30	8:41 AM	BCTB1202H	\$150.00		3
	WISH			F	10/19/12	:30	8:55 AM	BCTB1202H	\$150.00		5
4	WISH	Price Is Right	1058-12p		10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	10:58 AM	BCTB1202H	\$300.00		1
	WISH			Tu	10/16/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	2
	WISH			W	10/17/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	4
	WISH			Th	10/18/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	3
	WISH			F	10/19/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	5
5	WISH	Noon News	1158a-1230p		10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30			\$300.00		1
	WISH			Tu	10/16/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	2
	WISH			W	10/17/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	4
	WISH			Th	10/18/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	3
	WISH			F	10/19/12	:00			<del>\$300.00</del>	See MG 17.3, 17.4, 17.5	5

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

<b>Invoice #</b>	<b>213440-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213440
Alt Order #	06862025
Deal #	
Order Flight	10/15/12 - 10/21/12

**Billing Address:**

Brabender Cox  
 Attention: Accounts Payable  
 1218 Grandview Avenue  
 1st Floor  
 Pittsburgh, PA 15211  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	BN4I
Product Code	

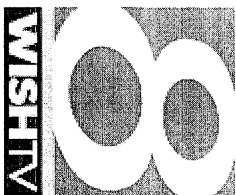
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WISH	Noon News	1158a-1230p								
	WISH			M	10/15/12	:30	12:14 PM	BCTB1202H	\$400.00		1
	WISH			Tu	10/16/12	:30	12:27 PM	BCTB1202H	\$400.00		2
	WISH			W	10/17/12	:30	12:11 PM	BCTB1202H	\$400.00		5
	WISH			Th	10/18/12	:00			<del>\$400.00</del>	See MG 17.3, 17.4, 17.5	3
	WISH			F	10/19/12	:30	12:22 PM	BCTB1202H	\$400.00		4
6	WISH	Anderson Cooper	357-5p								
	WISH				10/15/12 to 10/21/12	3x	MT-T---				
	WISH			M	10/15/12	:30	4:29 PM	BCTB1202H	\$300.00		1
	WISH			Tu	10/16/12	:30	4:23 PM	BCTB1202H	\$300.00		2
	WISH			Th	10/18/12	:30	4:48 PM	BCTB1202H	\$300.00		3
7	WISH	News 8 @5p	5-530p								
	WISH				10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	5:27 PM	BCTB1202H	\$600.00		5
	WISH			Tu	10/16/12	:30	5:11 PM	BCTB1202H	\$600.00		2
	WISH			W	10/17/12	:30	5:11 PM	BCTB1202H	\$600.00		3
	WISH			Th	10/18/12	:30	5:23 PM	BCTB1202H	\$600.00		1
	WISH			F	10/19/12	:30	5:22 PM	BCTB1202H	\$600.00		4
8	WISH	News 8 @ 530p	530-6p								
	WISH				10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	5:43 PM	BCTB1202H	\$600.00		1
	WISH			Tu	10/16/12	:30	5:52 PM	BCTB1202H	\$600.00		4
	WISH			W	10/17/12	:30	5:51 PM	BCTB1202H	\$600.00		5
	WISH			Th	10/18/12	:30	5:53 PM	BCTB1202H	\$600.00		3
	WISH			F	10/19/12	:30	5:42 PM	BCTB1202H	\$600.00		2
9	WISH	News 8 @6	558-630p								
	WISH				10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	6:14 PM	BCTB1202H	\$600.00		2
	WISH			Tu	10/16/12	:30	6:29 PM	BCTB1202H	\$600.00		1
	WISH			W	10/17/12	:30	6:14 PM	BCTB1202H	\$600.00		5
	WISH			Th	10/18/12	:30	6:28 PM	BCTB1202H	\$600.00		4

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

<b>Invoice #</b>	<b>213440-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213440
Alt Order #	06862025
Deal #	
Order Flight	10/15/12 - 10/21/12

**Billing Address:**

Brabender Cox  
 Attention: Accounts Payable  
 1218 Grandview Avenue  
 1st Floor  
 Pittsburgh, PA 15211  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	BN4I
Product Code	

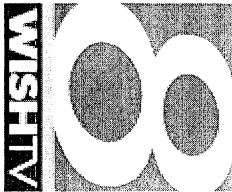
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	News 8 @6	558-630p	F	10/19/12	:30	5:58 PM	BCTB1202H	\$600.00		3
10	WISH	CBS Evening News	630-7p		10/15/12 to 10/21/12	3x	M-W-F--				
	WISH			M	10/15/12	:30	6:29 PM	BCTB1202H	\$700.00		2
	WISH			W	10/17/12	:30	6:29 PM	BCTB1202H	\$700.00		1
	WISH			F	10/19/12	:30	6:29 PM	BCTB1202H	\$700.00		3
11	WISH	Inside Edition	658-730p		10/15/12 to 10/21/12	3x	M-W-F--				
	WISH			M	10/15/12	:00			<del>\$550.00</del>	See MG 11.4	2
	WISH			Tu	10/16/12	:30	7:22 PM	BCTB1202H	\$550.00	MG for 11.2 10/15	4
	WISH			W	10/17/12	:00			<del>\$550.00</del>	See MG 17.3, 17.4, 17.5	1
	WISH			F	10/19/12	:30	7:22 PM	BCTB1202H	\$550.00		3
12	WISH	News 8 @ 11 M-F	11-1135p		10/15/12 to 10/21/12	5x	MTWTF--				
	WISH			M	10/15/12	:30	11:12 PM	BCTB1202H	\$900.00		3
	WISH			Tu	10/16/12	:30	11:30 PM	BCTB1202H	\$900.00		2
	WISH			W	10/17/12	:30	11:22 PM	BCTB1202H	\$900.00		1
	WISH			Th	10/18/12	:30	11:23 PM	BCTB1202H	\$900.00		4
	WISH			F	10/19/12	:30	11:10 PM	BCTB1202H	\$900.00		5
13	WISH	Monday 10-11p	958-11p		10/15/12 to 10/21/12	1x	M-----				
	WISH			M	10/15/12	:30	10:36 PM	BCTB1202H	\$2,200.00		1
14	WISH	Tuesday 8-9p	758-9p		10/15/12 to 10/21/12	1x	-T-----				
	WISH			Tu	10/16/12	:30	8:47 PM	BCTB1202H	\$3,000.00		1
15	WISH	Wednesday 10-11p	958-11p		10/15/12 to 10/21/12	1x	--W----				
	WISH			W	10/17/12	:00			<del>\$1,600.00</del>	Credited	1

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INVOICE



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**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213440-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213440
Alt Order #	06862025
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Address:

Brabender Cox  
Attention: Accounts Payable  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PA 15211  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	BN4I
Product Code	

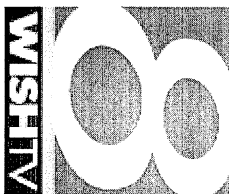
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	Friday 9-10p	858-10p		10/15/12 to 10/21/12	1x	----F--				
					to						
					10/19/12	:30	9:31 PM	BCTB1202H	\$1,600.00		1
17	WISH	Early News Sa/Su	558-7p		10/15/12 to 10/21/12	2x	-----SS				
					to						
					10/19/12	:30	7:58 PM	BCTB1202H	\$1,600.00	MG for 17.1,11.1,4,4,3,4,5,4,2,5,3,2	5
	WISH	Friday 8-9p	758-9p		10/20/12	:00			<del>\$400.00</del>	See MG 17.3,17.4,17.5	1
	WISH	NCAA Football	NCAA Football		10/20/12	:30	6:19 PM	BCTB1203H	\$500.00	MG for 17.1,11.1,4,4,3,4,5,4,2,5,3,2	4
	WISH	NCAA Football	NCAA Football		10/20/12	:30	7:06 PM	BCTB1203H	\$500.00	MG for 17.1,11.1,4,4,3,4,5,4,2,5,3,2	3
	WISH				10/21/12	:00			<del>\$400.00</del>	See MG 17.3,17.4,17.5	2
18	WISH	Saturday 10-11p	958-11p		10/15/12 to 10/21/12	1x	-----S-				
					to						
					10/20/12	:30	10:28 PM	BCTB1203H	\$1,000.00		1
19	WISH	Daybreak Sunday	558-9a		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:30	7:12 AM	BCTB1203H	\$200.00		1
20	WISH	CBS Sunday Morning	858-1030a		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:30	9:54 AM	BCTB1203H	\$700.00		1
21	WISH	News 8 Weekend/Sunday	558-7p		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:00			<del>\$400.00</del>	See MG 17.3,17.4,17.5	1
22	WISH	Sunday 7-8p	658-8p		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:00			<del>\$2,000.00</del>	Credited	1
23	WISH	News 8 @ 11 Sunday	11-1130p		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:30	12:09 AM	BCTB1203H	\$900.00		1
24	WISH	CBS Morning News	430-5a								

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90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213440-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

**Billing Address:**

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Attention: Accounts Payable  
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1st Floor  
Pittsburgh, PA 15211  
USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213440
Alt Order #	06862025
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	BN4I
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	WISH	CBS Morning News	430-5a		10/15/12 to 10/21/12	1x	MTWTF--				
				M	10/15/12	:30	4:55 AM	BCTB1202H	\$50.00		1
25	WISH	Daybreak @530am	530-6a		10/15/12 to 10/21/12	4x	MTWTF--				
				Tu	10/16/12	:30	5:51 AM	BCTB1202H	\$250.00		1
				W	10/17/12	:30	5:28 AM	BCTB1202H	\$250.00		3
				Th	10/18/12	:30	5:39 AM	BCTB1202H	\$250.00		2
				F	10/19/12	:30	5:39 AM	BCTB1202H	\$250.00		4
26	WISH	Daybreak @ 5am	5-530a		10/15/12 to 10/21/12	3x	MTWTF--				
				M	10/15/12	:30	5:24 AM	BCTB1202H	\$150.00		4
				W	10/17/12	:30	5:11 AM	BCTB1202H	\$150.00		3
				Th	10/18/12	:30	5:22 AM	BCTB1202H	\$150.00		2
27	WISH	M-F News 8 Repeat	137-211a		10/15/12 to 10/21/12	3x	MTWTF--				
				M	10/15/12	:30	2:00 AM	BCTB1202H	\$50.00		2
				Tu	10/16/12	:30	2:06 AM	BCTB1202H	\$50.00		3
				W	10/17/12	:30	2:05 AM	BCTB1202H	\$50.00		1

Aired Spots

69

Gross Total	\$38,100.00
Agency Commission	\$5,715.00
Net Amount Due	\$32,385.00
Payment Terms	30 Days

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